

## Leanne Faraday-Brash

Organisational Psychologist | Media Commentator | Speaker | Author | Facilitator

“ *Because she works with the dysfunctional and toxic through to the high performing and elite, Leanne is a versatile voice. Described as funny, down to earth, insightful and engaging, she sparks lively discussion and adds value to debate on a wide range of issues.* ”

### Why choose Leanne?

Principal and Director of Brash Consulting, Leanne Faraday-Brash works at the intersection of Organisational Psychology (Change, Work Stress and Resilience), Organisation Development (Leadership, High Performing Teams and Culture) and “Workplace Justice” (Equal Opportunity, Bullying, Harassment and Ethics). Leanne is Coordinator of the Media Panel for the College of Organisational Psychologists and has 15 years’ experience in the media.



### What makes her unique?

Journalists seek her out because they appreciate her frank and practical no-nonsense approach. No hackneyed clichés, no “dial-a-predictable-quote” but candid, informed, balanced and expert opinion grounded in research and evidence and always up to the minute on the big stories in sport, politics, current affairs and corporate Australia. Leanne is a Certified Speaking Professional (CSP) with Professional Speakers Australia - the highest international accreditation for professional speakers.

### Expertise in the following topics but not limited to:

- ✔ **Sporting Scandals** – Essendon Drug Saga, Lance Armstrong Deception & Aus Cricket Team Ball Tampering Scandal
- ✔ **Workplace Conflict/Scandals** – Harrison/Worner Story, Uber, Barnaby Joyce & Intimate Work Relationships Policy
- ✔ **“Vulture Cultures” & “Cultural Transformations”** – 2018 Aus Commonwealth Games Swim Team & Richmond FC
- ✔ **Ethical Breaches** – Banking Royal Commission, AMP, CBA, NAB Trading Room Scandal & Volkswagen
- ✔ **Workplace Stress, Mental Health & Resilience** – Bourke St tragedy, Workplace Mental Health & Trauma
- ✔ **Emotional Intelligence, Positive Psychology, Fixed/Growth or Performance Mindset, Perfectionism & Fear of Failure**
- ✔ **Diversity & Inclusion at Work** – Generational Differences, Gender Equity, Gender Identity, Thinking Styles & “Dis”-ability
- ✔ **Equal Opportunity & Fair Treatment** – Bullying (including cyber), Sexual Harassment, #MeToo & Vexatious Complainants.

### Media Appearances



Leanne’s book *Vulture Cultures: How to stop them ravaging your performance, people, profit and public image* is published by Australian Academic Press. Her posts can be found at [www.leannefaradaybrash.com](http://www.leannefaradaybrash.com) and <http://au.linkedin.com/in/leannefaradaybrash/>

### How best to work with Leanne?

- ✔ Resident “Organisational Psychologist”, “Program Psychologist”, “Workplace Expert”, “Culture Queen” and “People Provocateur”
- ✔ Your go-to voice for digital publications on topical stories as they arise and unfold, particularly with tight deadlines
- ✔ Via talk-back radio fielding listener calls or television as subject expert or panellist and/or
- ✔ Research-based ‘Denton-style’ interviews as the interviewer.

Contact Leanne to commission an opinion piece or for an expert voice on any aspect of Organisational Psychology, Workplace Culture, Emotional Intelligence, Resilience, Workplace Conflict, Change Management and the whole gamut of Workplace Justice issues (Bullying, Sexual Harassment, Dismissals or Performance Management).

### HOT Topics

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| <b>Workplace Relationships</b>                      | <ul style="list-style-type: none"> <li>✔ When, if ever, is it reasonable for organisations to take action on consenting workplace relationships?</li> <li>✔ Should organisations have an Intimate Relationships policy and can they work?</li> <li>✔ How do all parties move on productively after serious allegations have or have not been substantiated?</li> <li>✔ How do we deal with employees who feel stressed or bullied by legitimate performance management or reasonable expectations around behaviour?</li> </ul>   |
| <b>Ethics/Corporate Social Responsibility</b>       | <ul style="list-style-type: none"> <li>✔ Do leaders in business and sport take political stands on social issues or is that overreach?</li> <li>✔ Do we have the right to demand high profile sports stars and celebrities are good role models even though we might want them to be?</li> <li>✔ Should we blame the supermarket chains’ product placement for our poor eating choices? Or government for income derived from gambling and cigarettes?</li> </ul>  |
| <b>Equal Opportunity, Diversity &amp; Inclusion</b> | <ul style="list-style-type: none"> <li>✔ Even if we don’t have “himpathy” for perpetrators, might we have himpathy for those men who now find many opportunities are going to women and other workplace “minorities”?</li> <li>✔ Do quotas run the risk of setting minorities up to fail while targets have no accountability attached to them?</li> <li>✔ Where lies the responsibility to ensure all staff feel welcomed and included? Is too much expected of the employer?</li> </ul>  |
| <b>Resilience</b>                                   | <ul style="list-style-type: none"> <li>✔ How might actors, celebrities, high profile business people or even complaint handling staff cope with the onslaught of negative, sometimes, savage social media commentary?</li> <li>✔ What are some of the protective factors that parents, sports clubs and schools can adopt to minimise incidence of and trauma from cyberbullying?</li> <li>✔ Is employee mental health the next frontier? Where does the responsibility of the employer for the mental health of the employee in jobs with high occupational stress start and finish?</li> </ul> |

### What have clients and journalists said?

*“Funny and real. Brilliant!”*

*“Passionate, high energy and knows her stuff.”*

*“Tremendous energy, wit, spirit and immense knowledge.”*

*“The most sensible commentary we’ve heard on this story to date”*

**For an immediate response to all enquiries and requests for interviews please phone our office on (03) 9088 4255 or contact Leanne directly on 0412 697 850. You can also email Leanne at [leanne@brashconsulting.com.au](mailto:leanne@brashconsulting.com.au)**